

AKJ LAUNCHES FIRST CRYPTO FUND AND STAGE ONE TOKEN OFFERING

Valletta, Malta – AKJ Crypto plc (“AKJ Crypto”), the leading provider of turnkey trading and infrastructure solutions for fund managers trading in digital assets, today announced the launch of Avenue Crypto IC SICAV p.l.c. (“Avenue Crypto”) onto its platform.

Avenue Crypto is the first fund to go live on the platform, realizing AKJ Crypto’s mission of bringing to market an institution-grade offering for professional crypto fund managers and their limited partners. The turnkey crypto platform mirrors AKJ Group’s traditional hedge fund platform that received the HFM Award for Best European Hedge Fund Platform in 2016, 2017, 2018 and 2019.

AKJ Crypto represents the vision of Anders Kvamme Jensen, Executive Chairman of AK Jensen Group, who said, *“Setting up a fully regulated crypto fund is usually an expensive and cumbersome experience, which is why the AKJ Crypto platform model is truly a good fit for our professional fund clients. The funds on the platform also aspire to receive seed capital from the platform’s installed capital allocation vehicle, AKJ Digital Assets FoF. The fund of funds has produced triple-digit returns since its launch in January and is today one of the best performing funds in the fund universe. The FoF will serve to attract top fund managers to the platform and also help professional investors obtain managed exposure to crypto assets.”*

The AKJ Crypto platform supports an array of trading strategies, product requirements and operating jurisdictions. Current and prospective clients consist of professional investors who seek an institutional, regulated infrastructure for their digital assets initiatives. With the platform now being live, AKJ Crypto will commence the Stage One security token offering and continue to expand its capital allocation solutions for top performing crypto funds.

AKJ Crypto CEO, Neal Mitra, added: *“The launch of Avenue Crypto is a significant milestone as we seek to lead the professionalization of asset management within the crypto space. We are excited by the opportunity to expand this market by supporting best-in-class fund managers as they make the transition into digital assets.”*

About AKJ Crypto plc and AK Jensen Group

AKJ Crypto plc, a subsidiary of AK Jensen Group, provides a full-service platform for crypto hedge fund managers, and diversified participation for institutional investors, through the AKJ Token, in the cryptoeconomy. The turnkey platform includes fund formation, legal and regulatory infrastructure, trading systems, back office support, and seed capital.

AK Jensen Group Limited and its subsidiaries, established in 1995, is owned by shareholders who collectively have over US\$18 billion in assets under management. The group serves hedge fund and institutional clients in 35 countries around the world.

For more information about AKJ Crypto visit: <https://www.akjtoken.com>